

QuickKicks Brand Kit / Dojo Edition

SOFTWARE BUILT AROUND THE BELT



1 PRIMARY LOGO

Clear space & ground: the ink + orange wordmark is built for light surfaces. On ink or forest sections, reverse to the monogram lockup below.

2 ALTERNATE LOCKUPS



MONOGRAM



QuickKicks

STACKED



REVERSED



QuickKicks

STACKED / REVERSED

3 COLOR PALETTE



Speed
Orange
#ED4A25

Flame
#F25D37

Ember
Light
#FB8862

Ember
Deep
#A52C11

Dojo
Forest
#1F7E61

Forest
Deep
#0F5C46

Ink
#18181B

Off
White
#F4F4F5

BELT PROGRESSION — the spectrum every student climbs



White

Yellow

Orange

Green

Blue

Purple

Brown

Black

4 APP ICON



INK TILE



LIGHT TILE

Home-screen mark for the branded parent app.
Squircle radius, monogram centered at 72% optical size.

Aa

DISPLAY / PLUS JAKARTA SANS

Built around the *belt*.

Tight tracking, forward italic. Used for hero lines and rank moments.

Aa

UI & BODY / INTER

Heading & interface

Inter carries every screen: rosters, billing, the parent app. Clean at small sizes, with **tabular-nums 1,234.56** so attendance counts and dollar figures stay aligned in columns.

6 UI COMPONENTS

BUTTONS

Start free trial →

Book a demo →

RANK BADGES



Brown Belt



Blue · Stripe 2



Black · 1st Dan

TABS

Overview

Attendance

Ranks

Billing

CLASS CARD

Little Ninjas

Tue & Thu · 4:30 PM · Mat A



Enrollment

18 / 25



Yellow & up

Take attendance →

NAVBAR

QUICKKICKS



Home



Classes



Roster



Billing

ROSTER / BELT BOARD

|| ADULT KARATE · THIS WEEK

STUDENT

BELT

ATTENDANCE

CLASSES

NEXT TEST

MA

Maya Anderson



Brown

96%

42

Ready >

LO

Leo Ortiz



Blue

88%

31

Aug 9

JP

Jordan Patel



Green

64%

19

Sep 6

7 USAGE SAMPLES

HEADER BAR



RANK PROMOTION CHIP

A white rounded rectangle containing a red square with a white upward arrow, the name 'Leo Ortiz', and a row of three colored circles: blue, green with the text 'promoted to', and purple. To the right, it says 'May 24' and 'Belt test · Mat A'.

A dark grey square with diagonal orange lines and two horizontal orange bars. The text 'RANK TEST' is at the bottom left.

UPCOMING EVENT

Belt Test · Spring Cycle

📍 Rising Fist Dojo · Mat A

Sat · May 24 · 10:00 AM

[View roster](#)